Ham & High (Broadway) {Homes 24} Media: Edition:

Date: Page:





Hot property snapped up

This spectacular first-floor apartment in Hollycroft Avenue, Hampstead, has gone under offer within seven days of coming on to the

Joint agents Savills and Knight Frank recently held an open house and had 18 viewings resulting in three offers.

The three-bedroom Edwardian property is now under offer, over the asking price of £1.395m.

It has been extensively refurbished to convert two flats into one luxurious apartment by local developers RGM Properties. It features a decked terrace with brushed steel and glass balustrade and steps leading to a private lawned garden, black

American walnut floors and doors, a bespoke kitchen with Miele appliances, Lutron lighting and a Bose home cinema system at 1,592 sq ft.

Peter Brookes, of Savills in Hampstead, says: "There simply isn't enough stock at this level of the market, particularly good quality stock.

The apartment is immaculately presented and the client has invested a huge amount of time, thought and expense to produce a topend finish, where the results speak for themselves.

"Open mornings or launch previews are a really productive method of marketing and we have so many good buyers right now, at what is traditionally a good time of year to sell, we felt this was the best way to proceed."

